



PPO Morning Market – Daily Dealer Checklist

Daily Checklist

- Review today's SRP/VDP trends storewide.
- Check inventory aging and identify units hitting 30+ days.
- Audit recon pipeline for delays.
- Monitor local-market used-vehicle pricing shifts.
- Verify all new arrivals are merchandised.
- Check lead follow-up times.
- Prepare a brief market update for the sales huddle.